

# \$wag 'em to bag 'em

## Booty call

The MTV Video Music Awards gift bag, given to presenters and other VIPs, is stuffed with \$26,000 worth of goodies, including:



Two-night stay at The Palms hotel in Turks and Caicos

\$2,500

Blockbuster online rental membership



\$280

iPod shuffle

\$430

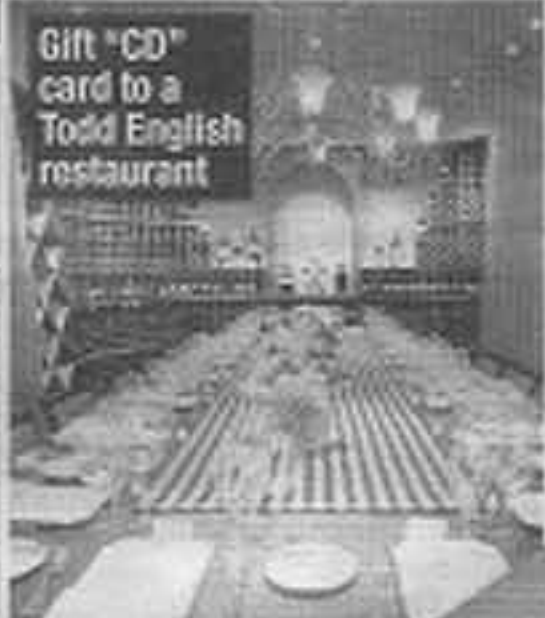
Pepsi-branded Bose headphones



\$150

\$200

Gift "CD" card to a Todd English restaurant



- Rock Your Life celebrity life-coach session \$1,000
- Sonya Dakar anti-aging treatment \$800
- Herringbone tweed corset from Frederick's of Hollywood plus gift certificate \$280

**TOTAL: \$26,000**

P. Diddy will be the host of the MTV Video Music Awards.

## Stars get 26G in freebies at MTV awards

By FARRAH WEINSTEIN

Consider it Diddy-free shopping.

The performers at this Sunday's MTV Video Music Awards — including Kanye West, Green Day, Shakira and Mariah Carey — will each receive a gift bag worth more than \$26,000.

Included in the 'swag bag' are an iPod shuffle with an MTV logo, an orange vinyl Paul Frank watch and a glass checker-set from José Cuervo.

"This is one of the biggest bags we've had in the last couple of years,"

says Vanessa Reyes, a rep at MTV.

It still doesn't trump the party favors at last year's Grammys, however, which were worth an estimated \$34,000, or last year's Oscar swag bag, which was valued at \$150,000.

Still, it's flashy and free — stocked with six months of guitar strings from Dean Markley, a six-month membership from The Sports Club/LA, two complimentary vacations, Shu Uemura makeup products and a Willy Wonka "golden

ticket" redeemable for unlimited Nestle Wonka candy.

Fashion divas like Beyoncé, Rihanna and Ciara will lust over the Dooney & Bourke triangle duffel bag, Swarovski T-shirts from Americana Couture, a Frederick's of Hollywood herringbone tweed-and-velvet corset, Givenchy perfume, Taryn Rose ballet shoes, Missoni sunglasses and a limited-edition Sean John tee.

And if any of the celebrities have an issue with taking thousands of dol-

lars in free stuff, they can use the \$1,000 gift certificate to "life coach" Sherri Ziff Lester, who can help them work through their problems.

The goodie bag itself is a denim weekender Gap bag with bronze rivets and gold stitching, designed exclusively for the VMAs.

The 2005 Video Music Awards will be hosted by Diddy, formerly known as P. Diddy, formerly known as Puffy, née Sean Combs, and will air Sunday at 8 p.m.